

Self Driven Activity Report
Online Session on “Introduction, Benefits, & Importance of IPR”



INSTITUTION'S INNOVATION COUNCIL (IIC) SISTec-R
Online Session on
Introduction, Benefits & Importance of IPR

KEY SPEAKER

Mukesh Mishra
CTO & Co-Founder of IPFIDE

KEY SPEAKER

Rinkesh Kurkure
Young Scientist Awardee

KEY SPEAKER

POOJA MENON
Expert IPR, Industrial Design

FB Live
Date : 25th Aug' 2021
Time : 1:00 PM to 2:00 PM

www.sistec.ac.in

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session on “**Introduction, Benefits, & Importance of IPR**” on **25th August 2021**.

Purpose of the workshop

Intellectual Property Rights, in short known as IPR, are rights that protect and provide exclusivity towards intangible creations of human intellect. Start-ups, to protect their interests, must protect and defend their ideas and products and that can be achieved only through Intellectual Property Rights.

Every Start-up, during the process of its inception, comes up with an idea, a pitch, design of its product and/ or services, how it works and how to enter the market. Every Start-up will face a major hurdle i.e., competition. Every other entity/ company in the market will take that unique idea and make it better with their own immense resources.

Through this session we are going to understand What is the significance of IPR for status. How we can approach to file IPR. What are the various steps required for IPR?

Expert for the Session:

For the session 3 speakers shared the information about importance of IPR.

Speaker 1.

POOJA MENON

Qualification B.Tech – Information Technology, Diploma in Intellectual Property Rights
Additional Certification RGNIPM. Industrial Experience 7 Years

Speaker 2.

Mukesh Mishra. 5+ Year Experience in IPR, Industrial Design and Virtual R&D

Speaker 3.

RINKESH KURKURE, Young Scientist Awardee, From Union Ministry of Science and Technology (DST, DBT, DSIR/CSIR), Union Ministry of Earth Sciences, T.I.F.A.C and VIBHA Supported by : ISRO, DRDO, ICMR, DAE, ICAR, UGC, NCERT, AICTE.

Outcome of the Workshop:

Through this session the participant gets details to understand the importance of IPR and its process.

The session contains the following topics:

- Intellectual Property Rights (IPRs) - An Introduction with need of its protection
- Procedure of Patent filing, Commercialization of patents
- Patent System in India and IPR Acts in India.
- One product and many IP rights.

Around **105 participants** including students and faculties join this live session.

Web Link of Session -

https://m.facebook.com/story.php?story_fbid=323938412844283&id=277306103092687



IPFIDE

What is Intellectual Property ??

There are two kind of property available in the universe ..!

1- Physical Property.

- * Land
- * Ornaments
- * House
- * Money

2- Intellectual Property

- * Patent
- * Copyright
- * Design*
- * Trademark

www.ipfide.com

IPFIDE

What can be patented?

- ❖ **Utility:** process (method), machine, manufacture, or composition
- ❖ **Design:** ornamental design for an object
- ❖ **Plant:** new variety
- ❖ **Any new and useful improvement**

OR

www.ipfide.com

Registration Form-IIC Activity on IPR

Questions Responses **109**

Online Session on Introduction, Benefits, & Importance of IPR |

IIC Activity - 25th August 2021

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