

IIC CALENDER ACTIVITY

**REPORT OF WORKSHOP
ON**

INNOVATION AND ROLE OF STARTUP ECOSYSTEM



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Ratibad, Bhopal
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(Ministry of HRD Initiative)

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INNOVATION CELL**
(GOVERNMENT OF INDIA)

SISTec-R Institutional Innovation Cell
Organizes Online Workshop on

**Innovation and Role of
Startup Ecosystem Enablers**



**Thursday
14th July 2022
Time : 2:30 to 3:30 pm**

www.sistecr.ac.in



Mr. Gaurav Parulkar
Incubation Manager
AIC - Prestige Inspire Foundation,
Indore

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session “**Innovation And Role Of Startup Ecosystem**” on 14th July 2022.

Entrepreneurial ecosystems have emerged as a popular concept to explain the existence of high-growth entrepreneurship within regions, focusing on the combination of environmental factors that play a role in influencing people’s willingness and ability to undertake entrepreneurial activities and facilitating the start-up process.

Objective:

The main objective of this workshop is to provide the vital knowledge about innovation and its role in startup ecosystem.

Expert of the session

Mr. Gaurav Parulkar" Incubation Manager, AIC- Prestige Inspire Foundation.

He has addressed the students about innovation, Ideas, business development and Startup. He also shared some schemes running for startup at Atal Incubation Center for startup point view.

He give an overview to students about the various schemes and programs promoted by the Government of India to encourage students to start businesses and be a part of the startup ecosystem.

Conclusion:

This workshop help students to start thinking about being entrepreneurs, having gained enough knowledge on the concept of innovation and startups from this webinar

The webinar ended with question answer session related to queries on business canvas model. Around 60 participants including students and faculties join this live session.

Youtube link:

<https://www.youtube.com/watch?v= raWs2BMKro>



**WHY IS
 INNOVATION
 SO
 IMPORTANT?**

Online Workshop on Innovation and Role of Startup Ecosystem

Webinar on Innovation and Role of Ecosystem Enablers



**Why Do
 Ideas/Innovations
 Fail..??**

- Lack Of Proper Planning
- Lack Of Funding
- Business Model Failure
- Poor Marketing
- Lack of Focus

Workshop on Innovation and Role of Startup Ecosystem Enablers

Webinar on Innovation and Role of Ecosystem Enablers

Few Government Schemes to Support Startups in India

- [Aatmanirbhar Bharat App Innovation Challenge](#)
- [SAMRIDH Scheme](#)
- [Startup India Seed Fund](#)
- [Pradhan Mantri Mudra Yojana \(PMMY\)](#)
- [Qualcomm Semiconductor Mentorship Program \(QSMP\)](#)
- [ATAL Innovation Mission](#)
- Dairy Processing and Infrastructure Development Fund (DIDF)
- Support for International Patent Protection in Electronics & Information Credit)
- Software Technology Park (STP) Scheme
- And Many More....

Participants: Gaurav AIC-Prestige, Kavita Kushwah, Dr. Manish Billore | Principal, SI..., PROF. ASHISH SINGHAL (HOD...)

Online Workshop on Innovation and Role of Ecosystem Enablers

7:21 / 45:43

Webinar on Innovation and Role of Ecosystem Enablers

Incubation Process

Start-up Creation → Early Stage → Expansion

Pre-incubation → Incubation → Post-incubation

- Pre-incubation:**
 - Innovation Assessment
 - Business Plan Elaboration
 - Business Modeling
 - Training
- Incubation:**
 - Access to Finance
 - Coaching and Mentoring
 - Hosting
 - Training
 - Commercialisation
 - Advanced Business Planning
- Post-incubation:**
 - Innovation Diagnostics
 - Internationalization Support
 - Technology
 - Clustering
 - Business Development

Participants: Gaurav AIC-Prestige, Kavita Kushwah, Dr. Manish Billore | Principal, SI..., PROF. ASHISH SINGHAL (HOD...)

Online Workshop on Innovation and Role of Startup Ecosystem Enablers

27:56 / 45:43