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WEBINAR REPORT



Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session "Entrepreneurship and Innovation as Career Opportunity". on 15th December 2020.

Most people think like being an entrepreneur is about coming up with a new idea for the business, but it doesn't stop here it also includes that how you will reach to the clients and customers in an affordable & effective way.

In a simple way, we can say that Entrepreneurship means innovations rather than sticking to conventional jobs & businesses. Having a better idea and concept about the some new product, one can think for the startup. Through this workshop a necessary knowledge and awareness about how one can start his business is explained by advisor and expert of this session.





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Objective of Workshop:

The objective of this program is that the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities and to develop the ability of analyzing and understanding business situations in which entrepreneurs act and master the knowledge necessary to plan entrepreneurial activities.

Expert for the Session:

The expert for the session was **Mr. Pradeep Karambelkar**, Founder of Vision Advisory Group Bhopal. Pradeep karambelkar is serial entrepreneur and founder of Vision Advisory group which is to investment, Healthcare, Journalism and Trainings. He is key pillar in startup Eco system of MP as Incubator, National level Mentor and Seed Investor. He is also Regional partner with India's Largest Angel Investment group Venture Catalyst.

He has been recognized as Pride of MP by Dainik Bhaskar, Icon Of Bhopal by Patrika and MAdhya pradesh Ratna by MP Press club His contribution in industry academia is also recognized by The President of India. With his passion to build Entrepreneurial network in MP, he is working on his vision to make Bhopal a powerful network of 1000 local entrepreneurs in next 4 yrs.

He initially started off by defining the words entrepreneurship and gave a clear idea of the same. "Entrepreneurship is not a career" he quoted and explained in detail how an individual can launch his/her start-up. He put some examples of local entrepreneur who started their business and become successful like **Kabadiwala.com**, **gadirepair.com**. Mr. Karambelkar heightened the confidence of all the attendees with his interactive session and encouraged them all to believe in themselves. He stressed that Entrepreneurship cannot be viewed as a business purely, but as a rich legacy for generations to prosper. He emphasis to set a goal and advised to become a job creator than to become a job seeker.

This workshop provided a platform on the various challenges and possible remedies which will benefit and bring a positive transformation among the future entrepreneurs.





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Ms. Pallavi Dixit starts the session with, what is entrepreneurship and how innovation and entrepreneurship are linked? **She said**, this workshop provided a platform on the various challenges and possible remedies which will benefit and bring a positive transformation among the future entrepreneurs.

The webinar ended with question answer session related to queries on risk factor and initial planning before starting a business. Around **120 participants** including students and faculties join this live session.

Web Link of Session -

https://www.facebook.com/sagargroupofinstitutionssistecratibad/videos/2889631174648 641

Glimpses:







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