

IIC Activity

My Story- Motivational Session by Successful Entrepreneur/Startup



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 **INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

 **MoE'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)

SISTec-R Institutional Innovation Cell
Organizes Motivational Session by
**Successful
Entrepreneur/Startup
Founder**



**Monday
28th Feb 2022
Time : 11 am to 12:30 pm**



Mr. Prateek Sharma
Founder and CEO, Green & Grains
Vishalya Foods & Farms Pvt Ltd,
Bhopal (MP)

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Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized a session on **February 28, 2022**, titled '**My Story- Motivational Session by Successful Entrepreneur/Startup**.'

Resource Person – Mr. Prateek Sharma

- Founder & CEO, Green & Grains Vishalya Foods & Farms Pvt. Ltd. Bhopal
- Mrs. Pratiksha Sharma
- Co-CEO, Green & Grains Vishalya Foods & Farms Pvt. Ltd. Bhopal

Objectives of the event:

Entrepreneurs bring creativity and ingenuity to address the challenges faced by their local communities. The objective of event is to have a one-one communication with the Entrepreneur. It will help in building Entrepreneurship Skills in students and to motivates them to think of becoming an entrepreneur.

Mr. Swajit Singh Goud, Startup Coordinator IIC, who is the moderator for this event started the session with a warm welcome to all the attendees, introduced the guest speaker.

The expert speaker shared with the students that the simple innovations which social entrepreneurs can do with the help of inventions of their time was also shared with students as these can have more impact on the society and its issues too. He further encouraged the students to follow their passion according to their skills.

The speaker shared her own experiences of how she started her journey by following her passion of working with people with sight impairment and helping them and then later on expanded it as a social enterprise and is now running that as a full-time venture. The expert also shared her experiences in terms of the challenges faced and how they overcame those challenges to reach to the stage they have reached today.

The speaker also answered all the queries of students in relation to how to identify ideas for start-ups, how to arrange funds, and how to develop social enterprises from scratch and still be able to earn profits to ensure sustainability of businesses in the long run.

Mr. Prateek Sharma gave an insight into some common misbeliefs that budding entrepreneurs have about initiating their projects and start-up ideas.

Learning for the students: Students found the topic very interesting and asked relevant questions on issues associated with innovation and entrepreneurship. The students were very enthusiastic to know more from the resource person regarding her own journey.

