

Exposure Visit to Incubation Unit AIC-Aartech, Mandideep, Bhopal

Under Institutional Innovation Council SISTec-R, Department of Electronics and Communication Engineering of SISTec Ratibad conducted a visit to the AIC-Aartech, Incubation Unit at Mandideep for the students of second and third year on 17th March 2021.

Objective:

The basic objective behind this visit was to make the students to:

- Understand the concept of Incubation center.
- See the facilities provided by such center.
- Understand the various prototypes of business models and their operations.
- Change perceptions from seeking job to creating the job.

AIC-Aartech is one of the first corporate Atal Incubation Centers being established under the Atal Innovation Mission (AIM), a flagship initiative of NITI AAYOG, Government of India. The incubation center is setup in the industrial area of Mandideep, District Raisen, Madhya Pradesh – about 20 kms from Bhopal, capital city of Madhya Pradesh.

Visit was started with the detailed video presentation about the company in which they have briefed about their tie-up with AIC & NITI AAYOG. Students showed great interest and asked their queries. Mr. Arun Sharma, Workshop Manager, explained many sources for business creation such as production of Azola, Mushrooms, gas from wastes, purification of the water, cleaning the solar energy plates etc with affordable price levels.

The centre provides a platform to enthusiastic, and aspiring entrepreneurs to bring a positive change in the industry with launch of new and promising businesses. They encourage talent and innovative thinking and provide opportunities to the potential change makers of the academia and industry, thereby contributing towards bringing a positive change.



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