

Self Driven Activity Report
Awareness Session on Entrepreneurship



The banner features logos for the 75th Azadi Ka Amrit Mahotsav, the Government of India, the Ministry of Micro, Small & Medium Enterprises (MSME), the Khadi and Village Industries Commission (KVIC), the Institution's Innovation Council, and SISTec-R. The text reads: "Government of India Ministry of Micro, Small & Medium Enterprise MSME - KVIC & Sagar Institute of Science Technology & Research Bhopal Jointly Organize SAMBHAV-National Level Awareness Programme on Entrepreneurship & Support from M/o MSME, Government of India". It also includes a "Welcome to the World of Entrepreneurship" callout, "Virtual Mode: Cisco webex", and a box with "Date :26th November" and "Time : 11:00 am - 12:30 PM". A note at the bottom states: "Ministry of MSME, Govt of India Participation certificate will be issued to the participants on successful completion of Feedback".

SISTec Ratibad Department Of Mechanical Engineering in association with the Government of India Ministry of Micro, Small & Medium Enterprises (MSME) and Khadi and Village Industries Commission (KVIC) jointly organized a webinar "**SAMBHAV - National Level Awareness Program on Entrepreneurship**" as a part of the Azadi ka Amrit Mahotsav (AKAM).

Shri Ravi Kumar (Director, KVIC, Bhopal) in his welcome address briefed about the role of KVIC for a budding entrepreneur. He also appealed to students to participate in the various training program and become an entrepreneur.

Shri Sanjeev Rana (Assistant Director, KVIC, Bhopal) interacted with the students and discussed about the importance of entrepreneurship and how the ministry of MSME is helping the youth to promote entrepreneurship through a PPT and different videos.

They also discussed various schemes and programs of KVIC:

- Khadi and Gramodyog Yojna (KGVY)
- Khadi Viaks Yojna (KVY)
- Gramodyog Vikas Yojana (GVY) and many more...

Products where we think and can be started easily

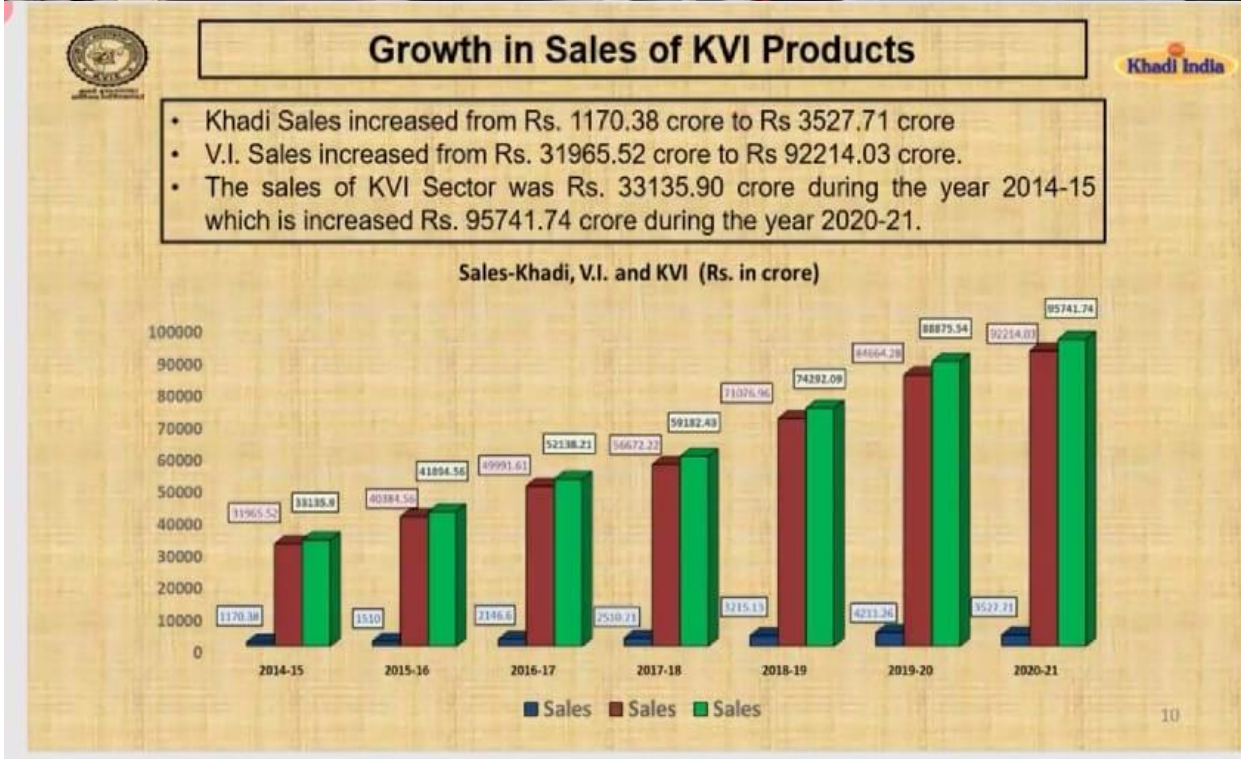
- Pottery Products
- Biogas Plant and Manure

Affiliated to RGPV Bhopal and Approved by AICTE Delhi.

- Bakery Products and many more...

This webinar helped the students to understand the role of MSME and the importance of this sector in the context of the Indian Economy and it will promote engagement of the youth in promoting entrepreneurship, boost domestic manufacturing to increase the pace of Make in India, and Atma-Nirbhar Bharat which in turn will increase the economic growth.

More than 150 students participated in this event and cleared their queries during the questionnaire session. At the end of the webinar vote of thanks was proposed by Mr. Sanjeev Gupta (Associate Professor and Program Coordinator).





Definition of Khadi and Village Industries



Khadi

Khadi means any cloth, **hand-spun** and **hand-woven** on a **handloom** in India

Khadi is prepared from cotton, wool, silk and blend of these



Woman using charkha for spinning cotton fiber

Village Industries

- **Industry located in a rural area**, any village that includes the area comprised of any town that does not exceed the population of twenty thousand
- **Producing any goods** or services with or **without** the use of power
- Fixed capital investment per head of an artisan **does not exceed Rs 1 Lakh in plain areas** and **Rs 1.5 Lakh in hilly areas**



Artisan hand painting designs on a earthen pot

