



The poster features a central portrait of Mr. Naman Shahi, a man with a beard and mustache, wearing a checkered shirt. The background is a collage of geometric shapes and patterns in shades of blue, green, and yellow. At the top, there are logos for the Institutional Innovation Council, MHRD's Innovation Cell, and SISTec-R. The main text is in a mix of blue, red, and black fonts, with 'my story' in a large, red, cursive font. The event details are listed in a clear, sans-serif font.

SISTec-R Institutional Innovation Cell
Organizes Session on
my story
Motivation Session by Successful
Entrepreneur/Startup

Mr. Naman Shahi
Founder
Naman Jal Resource Management
and Solutions, Bhopal

Tuesday *FB Live*
22nd December 2020
Time : 6:00 PM

www.sistecr.ac.in

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized a session on **December 22, 2020**, titled ‘**My Story- Motivational Session by Successful Entrepreneur/Startup.**

Resource Person – Mr. Naman Shahi (Alumni, Mechanical Engineering)

- Founder of Naman Jal Resource Management and Solutions Bhopal

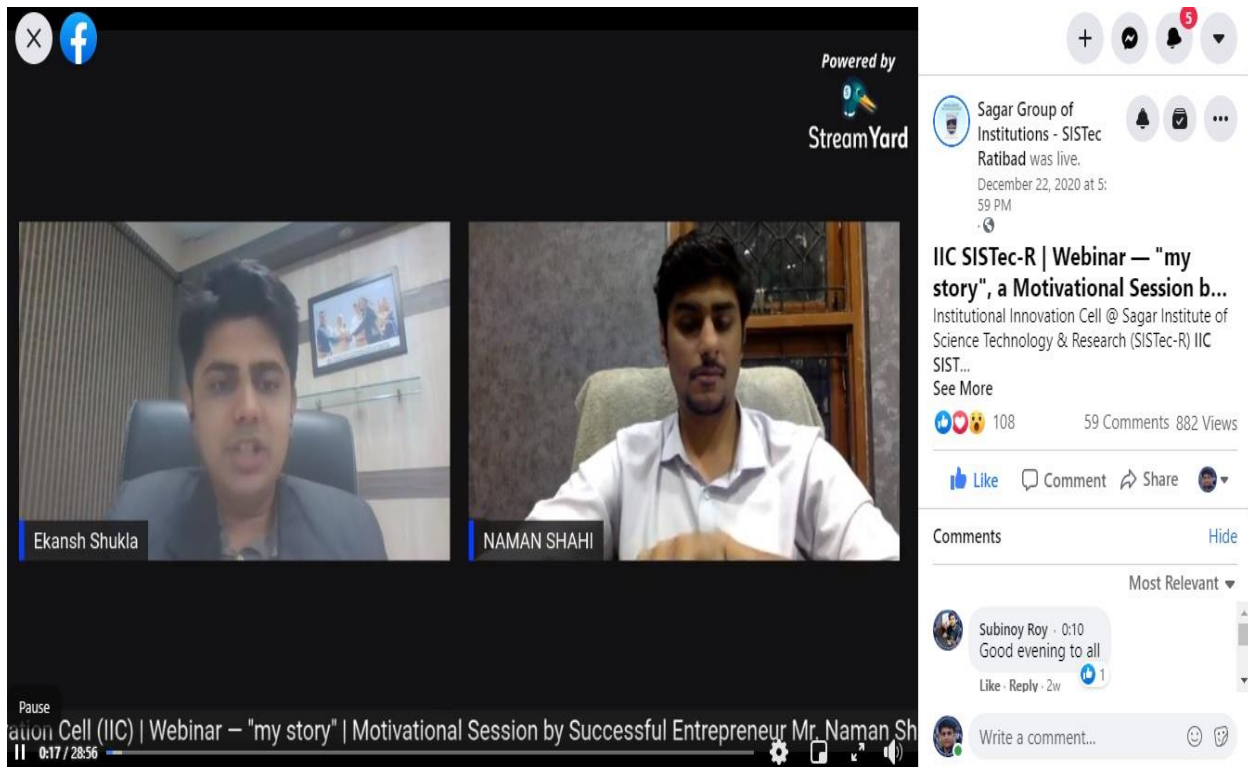
Mr. Ekansh Shukla, Associate Corporate Relations (T&P Dept.) who is the moderator for this event started the session with a warm welcome to all the attendees, introduced the guest speaker. The session was delivered by guest speaker Mr. Naman Shahi who is the Founder of “**Naman Jal Resource Management and Solutions Bhopal.**” Mr. Manan Shahi is an Alumni of Mechanical Engineering Department.

The session was quite interactive. He started the session by stating how he decided to start his own venture and important facts about the journey & growth of the company so far. Mr Naman Shahi gave an insight into some common misbeliefs that budding entrepreneurs have about initiating their projects and start-up ideas. He also enlightened the audience about the opportunities and challenges that Covid-19 has created.

Mr. Naman encouraged the audience to follow their dreams of building their own start-ups saying that one should not be afraid in taking the first step towards their goal. He further encouraged the students to follow their passion according to their skills. The speaker also answered all the queries in relation to how to identify ideas for start-ups, how to arrange funds, and how to develop social enterprises from scratch and still be able to earn profits to ensure sustainability of businesses in the long run.

The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship. Students found the topic very interesting and are very enthusiastic to know more from the resource person regarding her own journey. Around **108 participants** including students and faculties join this live session.

Online Link - <https://www.facebook.com/IIC.SISTecR/videos/440409777134502>



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Ekansh Shukla | NAMAN SHAHI

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Subinoy Roy · 0:10
Good evening to all
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