

MIC ACTIVITY REPORT

Talk on “From your Ph.D/ Masters Thesis to a start-up”



The poster features logos for the Ministry of Education, Government of India; MoE's INNOVATION CELL (GOVERNMENT OF INDIA); and AICTE. It includes portraits of Dr. Anand Deshpande (Speaker) and Prof. Anil D. Sahashrabudde (Session Chair). The event is scheduled for Friday, 23rd April 2021 at 11:00 AM on YouTube Live at /mhrdinnovationcell. Guest of Honour includes Dr. M.P. Poonia, Prof. Rajive Kumar, and Dr. Abhay Jere. A note encourages asking queries during the live session. Social media links for Twitter are provided.

MIC is hereby announcing the second MIC Driven Activity of Quarter 3.

Activity Name: Talk on “From your Ph.D/ Masters Thesis to a start-up”

Speaker: Dr. Anand Deshpande, Founder and CMD, Persistent Systems.

Session Chair: Prof Anil D. Sahashrabudde, Chairman, AICTE

Guest of Honour: Dr. M.P. Poonia, Vice-Chairman, AICTE.

Mode of Activity: Online via YouTube

<https://www.youtube.com/MHRDIInnovationCell>

Date: **23 April 2021 (Friday)**

Time: 11 AM (Join 10 minutes prior to the session on YouTube)

Ministry of Education (MoE) had organized this talk to convince attendees specially research scholars (B.Tech, M.Tech and PhD) that their skills and research work or project work are valuable. As an innovative and entrepreneurship approach, how it can be converted into startup. Also, Focus was on overview of useful tools to embark journey towards entrepreneur.

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal arranged this online session on **“From your Ph.D/ Masters Thesis to a start-up” on 23 April 2021 (Friday)**

1. This unique talk cum presentation will be very useful for faculty members, Ph.D. and master's students, hence all such scholars from your Institutes should join this session from their place of comfort. Undergraduates should also join the talk.
2. The session is open for all the institute's faculty, students, and staff.

Details of the Event:

Ministry of Education (MoE) had organized a talk entitled **“From your Ph.D./ Master's Thesis to a start-up”** for Higher Education Institutions (HEIs) on 23rd April 2021. The talk was organized for faculty members, PhD, and master pursuing students. The session was useful regarding project work and research work and any business ideas and encouragement for taking this up to startups.

More than 40 faculties and 85 master students and graduate students from SISTec-R had attended this MIC driven talk. The function started with the welcome speech and introduction of keynote speakers. The keynote speaker **Dr. Anand Deshpande**, Founder and CMD, Persistent Systems delivered very informative contents. **Prof Anil D. Sahashrabudde**, Chairman, AICTE was the session chair in the talk. **Dr. M.P. Poonia**, Vice-Chairman, AICTE, **Prof. Rajiv Kumar**, Member Secretary, AICTE and **Dr.**

Affiliated to RGPV Bhopal and Approved by AICTE Delhi.

Abhay Jere, Chief Innovation Officer, MoE's Innovation Cell were guest of honor of the talk.

Dr. Anand Deshpande had elaborated startup related contents with some examples i.e., Milkshake. It was a very interesting session that was guided with extremely rich content, resources and very well personnel and examples for thinking from research to becoming an entrepreneur. The lean process, BMC and AGILE process that work together for knowing exactly what customers want and to check validation of business. The ideas from book "Beyond the Summit" are really useful in normal life as well. Also, the book "What the CEO Wants" example was nice.

Some Glimpses:



