

**IIC Calender Activity
Report on Workshop**
Problem solving and Ideation Workshop



The poster features a blue and green geometric background. At the top, it displays logos for SISTec-R Sagar Group of Institutions, the Institution's Innovation Council, and the MoE's Innovation Cell. Below these is a dark blue banner with the text 'SISTec-R Institutional Innovation Cell'. The main text is centered and reads 'Organises a Session on Problem solving and Ideation workshop'. To the right is a circular portrait of Mr. Aayush Shrivastava. Below the portrait is his name and title. The event details are listed on the left: Thursday, Date- 16/02/2023, Time - 12.15 PM - 2.00 PM.

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 **INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

 **MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)

SISTec-R Institutional Innovation Cell

Organises a Session on
**Problem solving and
Ideation workshop**

Thursday
Date- 16/02/2023
Time - 12.15 PM - 2.00 PM



Mr. Aayush Shrivastava
ARIIA Co-ordinator SISTec-E

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session “Problem solving and ideation workshop” on 16th Feb 2023.

Most people think like being an entrepreneur is about coming up with a new idea for the business, but it doesn't stop here it also includes that how you will reach to the clients and customers in an affordable & effective way.

Objective:

The main objective of this workshop is to provide the vital knowledge about how to validate the idea and aware about the solution for the problems that coming out during startup.

Expert of the session

Dr Aayush Shrivastava is Assistant Professor at Sagar institute of science technology and Engineering. He more than 5 years of academic, 2 years of consulting and industry experience. He is the IIC Innovation ambassador of SISTec-E Bhopal. He has many international and national publication as well as many book chapters published in international market. He is also the advisory committee member of infinity research lab India.

Conclusion:

This workshop helps to make a strategic planning that is used for developing new business models and idea validation. It explains how to run a healthy and profitable business. The webinar ended with question answer session related to queries on business canvas model. 59 participants including students and faculties join this live session.



