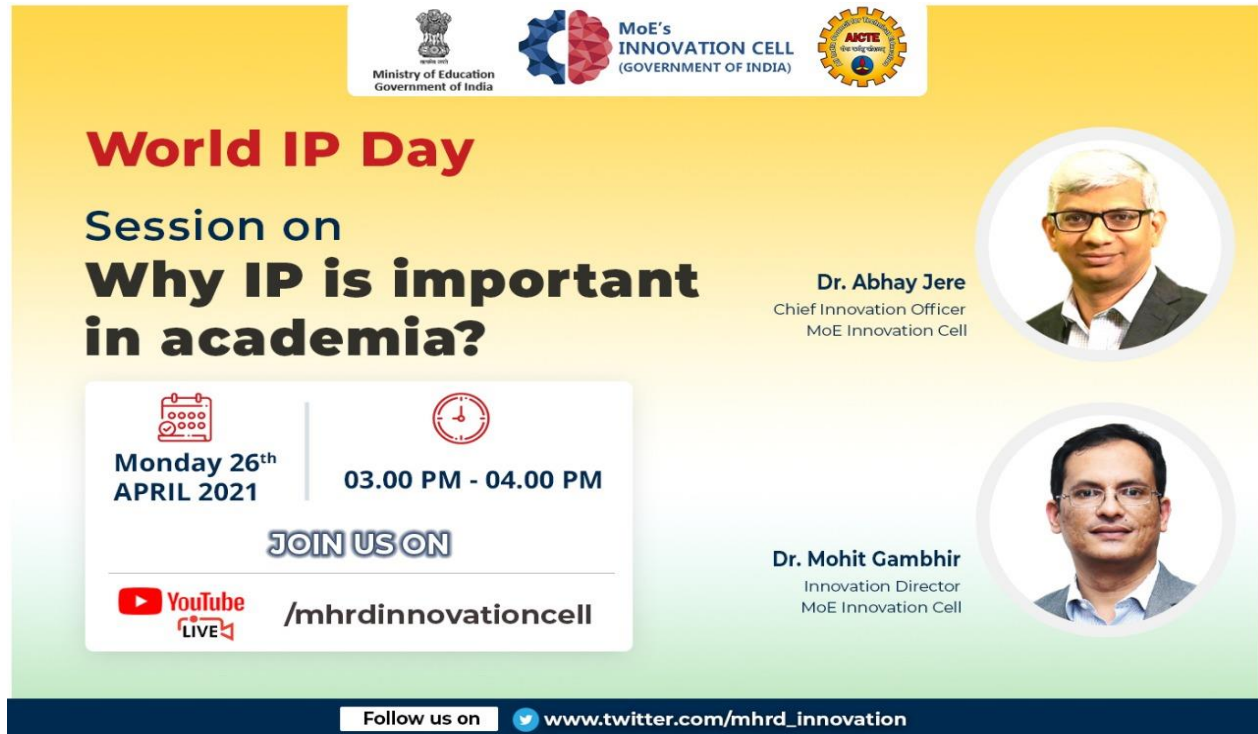


MIC ACTIVITY REPORT

Session on “ Why IP is Important in Academia”



The poster features logos for the Ministry of Education, Government of India, MoE's INNOVATION CELL (GOVERNMENT OF INDIA), and AICTE. It includes the text 'World IP Day' and 'Session on Why IP is important in academia?'. It also features portraits and names of Dr. Abhay Jere (Chief Innovation Officer, MoE Innovation Cell) and Dr. Mohit Gambhir (Innovation Director, MoE Innovation Cell). A central box provides the date 'Monday 26th APRIL 2021' and time '03.00 PM - 04.00 PM', along with the instruction 'JOIN US ON' and the YouTube Live link '/mhrdinnovationcell'. A footer bar contains the text 'Follow us on' and the Twitter handle 'www.twitter.com/mhrd_innovation'.

On World IP Day, MIC is organizing a session on "Why IP is important in academia?"

Activity Name: Session on “ Why IP is important in academia? “

Speaker: Dr. Abhay Jere, Chief Innovation Officer, MoE’s Innovation Cell.

Dr. Mohit Gambhir, Innovation Director, MoE’s Innovation Cell.

Mode of Activity: Online via YouTube

Date: 26th April 2021 (Monday)

Time: 03:00 PM – 04:00 PM

Ministry of Education (MoE) had organized this talk on World IP Day. With the increasing focus on innovation, research, and cross-border collaborations, need to learn about intellectual property rights (IPRs) to safeguard their inventions has increased among the faculties and students. "As countries turn to innovation and creativity for sustainable development, institutions need to understand the importance of IPRs in the academic area for the research work and innovation.

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal arranged this online session on **"From your Ph.D/ Masters Thesis to a start-up" on 23 April 2021 (Friday)**

As part of IIC program, more than 25 staff members from the institute attended third MIC Driven Activity of Quarter-III, a Session on **"Why IP is important in Academia?"** on April, 26, 2021. The session was delivered by **DR. Abhay Jere**, Chief Innovation Officer, MoE's Innovation Cell and **Dr. Mohit Gambhir**, Innovation Director, MoE's Innovation Cell.

Dr. Abhay Jere shared the efforts that the entire IIC team has put in making the program a huge success since inception. He addressed that this is just a start and there is lot to be done so far as innovation ecosystem is concerned. He explained how initiatives like KAPILA sparked the trend of filling of IP. He explained how we can convert idea into wealth by making appropriate use of the IP ecosystem that needs to be built effectively.

Dr. Mohit discussed the role of a professor at local college level or university outside the classroom. He stressed on the fact that as a teacher one should focus not only on gathering of data and writing research papers but also trying in commercialization of startup ideas. He explained how IPT is an effective mechanism in dissemination of knowledge. Effective IP management and integration of research with IP as well as IP Audits were some of the key areas he focused on.

