

## IIC Activity Report

### “INTELLECTUAL PROPERTY RIGHTS(IPR) AND IP MANAGEMENT FOR STARTUP”



The poster features a light blue and green background with a grid pattern. At the top, there are three logos: the Institution's Innovation Council, the MHRD's Innovation Cell, and the SISTec-R logo. The main text reads: 'SISTec-R Institutional Innovation Cell Organizes Online Session on Intellectual Property Rights (IPRs) and IP management for startup'. Below this, it says 'Wednesday 6th May 2021 Time : 11 am to 12 pm' and 'FB Live'. A photo of Shuchi Agarrwal is shown in a hexagonal frame, with her name and title 'Founder and Managing Partner IPNeeti, Noida' below it. The website 'www.sistecr.ac.in' is at the bottom left.

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session on “**Intellectual Property Rights (IPR) And Management for Startup**” on 6<sup>th</sup> May 2021.

#### **Purpose of the workshop**

Intellectual Property Rights, in short known as IPR, are rights that protect and provide exclusivity towards intangible creations of human intellect. Start-ups, to protect their interests, have to protect and defend their ideas and products and that can be achieved only through Intellectual Property Rights. Every Start-up, during the process of its inception, comes up with an idea, a pitch, design of its product and/ or services, how it works and how to enter the market. This being said, every Start-up will face a major hurdle i.e., competition. Every other entity/ company in the market will take that unique idea and make it better with their own immense resources.

Through this session we are going to understand What is the significance of IPR for status. How we can approach to file IPR. What are the various steps required for IPR?

### **Expert for the Session:**

**The expert for the session** Ms. Shuchi Agarwal is the Founder and Managing Partner of SS Intellectual Property Neeti Consultancy LLP ('IPNeeti'). Ms. Shuchi started out with a small team having keen interest in technology, strong fundamentals, and deep commitment to work. Now, with a larger team to head and years of experience and exposure, all these values still remain the cornerstones of IPNeeti. Working in the domain since the year 2003, Ms. Shuchi started her career with top IP firms in India where she worked for multiple Fortune 50 clients and gained exposure to US and EP patent practice. She has an in-depth understanding of the evolution of the Intellectual Property Rights (IPR) in India. She drives project delivery as well as other operations of IPNeeti.

### **Outcome of the Workshop:**

Through this session the participant get details to understand the importance of IPR and its process. The session contains the following topics:

- Intellectual Property Rights (IPRs) - An Introduction with need of its protection
- Procedure of Patent filing, Commercialization of patents
- Patent System in India and IPR Acts in India.
- One product and many IP rights.

**Dr. Sfruti Verma** starts the session with what is the need of such session? She said, for protecting the innovation the foundational awareness regarding the Intellectual Property Rights and patent process must be known to students and participants. The webinar ended with a question-and-answer session relating to Intellectual Property Rights issues. All the participants participated in the webinar with great enthusiasm. At end on behalf of IIC, vote of thanks was proposed.

Around **65 participants** including students and faculties join this live session.

Web Link of Session -

[https://m.facebook.com/story.php?story\\_fbid=766809897307683&id=277306103092687#](https://m.facebook.com/story.php?story_fbid=766809897307683&id=277306103092687#) =

