

SELF DRIVEN ACTIVITY

Entrepreneurship and Innovation as career opportunity



The poster features a blue and purple background with a central graphic of three stylized figures standing around a whiteboard. At the top, it lists logos for the Institution's Innovation Council, MHRD's Innovation Cell (Government of India), and Sagar Group of Institutions (SISTec Engg.). The main title is "Workshop on Entrepreneurship and Innovation as Career Opportunity" in large purple font. Below the title, a purple box indicates the date and time: "9th Dec 2021 | 1:10 PM to 2:10 PM". A callout box on the left identifies the speaker as "Mr Pankaj Sharma, Assistant Professor, SISTec-E, Bhopal". A portrait of Mr. Pankaj Sharma is shown in the center. The bottom right corner includes the text "In association with" and "SAGAR GROUP OF INSTITUTIONS® SISTec Engg. Ratibad Campus Bhopal, M.P. Approved by AICTE & Affiliated to RGPV Bhopal".

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized offline workshop session “**Entrepreneurship and Innovation as career opportunity**” on 9th Dec 2021.

Most people think being an entrepreneur is about coming up with a new idea for a business, but they do not know how to convert the simple ideas into an entrepreneurship. In a simple way, we can say that this session explains how to convert the simple ideas into an entrepreneurship and hence startup and what kind of challenges people face in this kind of conversion and also provides the knowledge about how to overcome this issue through survey of the market, fund management, through customer satisfaction etc.

Objective of Workshop:

The objective of this program is that the students acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities and to develop the

ability of analyzing and understanding business situations in which entrepreneurs act and master the knowledge necessary to plan entrepreneurial activities.

Expert of the session

Prof. Pankaj Kumar Sharma, Assistant Professor, SISTec Ratibad campus, IIC Innovation ambassador of SISTec-E Bhopal. **Mr. Pankaj Kumar Sharma** is M.Tech in Power Systems from Sagar Institute of Science Technology & Engineering; RGPV Bhopal. He is B.E in Electrical and Electronics Engineering from NRI IIST Bhopal. He has deep interest in teaching and research. He has 9 Research Papers to his credit published and presented in various national, international conferences and journals.

Conclusion:

He initially started off by defining the words entrepreneurship and gave a clear idea of the same. "Entrepreneurship is not a career" he quoted and explained in detail how an individual can launch his/her start-up. He put some examples of local entrepreneur who started their business and become successful like **Kabadiwala.com, gadirepair.com**. Mr. Karambelkar heightened the confidence of all the attendees with his interactive session and encouraged them all to believe in themselves. He stressed that Entrepreneurship cannot be viewed as a business purely, but as a rich legacy for generations to prosper. He emphasis to set a goal and advised to become a job creator than to become a job seeker.

This workshop provided a platform on the various challenges and possible remedies which will benefit and bring a positive transformation among the future entrepreneurs.

The link to the event is given below.

Youtube link:

https://drive.google.com/file/d/1WBS0tnzma26c_v8SVDrx9apSIMVvsAr/view?usp=sharing

