

**IIC CALENDER ACTIVITY**

**REPORT OF WORKSHOP  
ON**

**INCUBATION OPPURTUNITIES FOR STUDENT AND  
FACULTIES**



The poster features a central graphic of a human head profile with a brain, surrounded by icons for a lightbulb, a magnifying glass, a scale of justice, and a document. The background is a light blue and green grid pattern.

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 **INSTITUTION'S  
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(Ministry of HRD Initiative)

 **Ministry's  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)

Sagar Institute of Science, Technology & Research  
SISTec-R Institutional Innovation Cell  
Organizes  
**Workshop**  
on  
**Intellectual  
Property Rights &  
IP Management for  
Start-ups**

on the occasion of  
**WORLD IPR DAY**

**Tuesday**  
**26<sup>th</sup> April 2022**  
**Time : 11:15 am to 12:15 pm**

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**Mrs. Pooja Kumar**  
Founder and Director  
Innove Intellects  
Registered Patent Agent and  
Start-up Facilitator of Govt. of India  
Mentor - Women Empowerment

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology and Research Bhopal organized online session “**Intellectual Property Rights and IP management for Startups**” on 26<sup>th</sup> April 2022 on the occasion of world IPR Day.

### **Objective:**

The main objective of this workshop was to demonstrate how the knowledge of intellectual property right holds importance and must be kept in mind while building a startup business

### **Expert of the session**

Mrs. Pooja Kumar (Founder and Director, Innove Intellects | Registered Patents Agent and Startup Facilitator, Govt. of India | Mentor - Women Empowerment) on 26th April 2022, the occasion of world IPR day

She focus on the basic fact that in the modern economy, innovations are closely connected to entrepreneurship. Innovations are currently the most efficient way for small and medium sized companies to exist and remain in the market. A company is considered innovative if it creates, absorbs and obtains new products or services as well as those which are characterized by the ability to constantly adapt to changes in their environment. An innovative company constantly generates and realizes innovations, gains recognition among customers due to its high level of modernity and competitiveness

### **Conclusion:**

The session gave an insight on the opportunities for students and faculty members who are in their early stage entrepreneurship. The session was concluded with the key takeaway of the session was to impart knowledge on the IPR 's importance in today's startup oriented economy

Around 65 participants including students and faculties join this live session.

### **Facebook link:**


<https://www.facebook.com/photo/?fbid=1146141176209171&set=pb.100063456263771.-2207520000..>

"Intellectual Property Rights (IPRs) and IP management for start-up" by ...


## What is Intellectual Property (IP)?

- It is the PROPERTY CREATED BY APPLICATION OF HUMAN MIND (intellect).
- Intangible (non-physical) in nature:- derives value from ideas.
- It cannot be defined or identified by physical parameters .
- Example-Painting, Process, Composition /formulation or Apparatus and device.
- The rights given to persons over creations of their minds
- The product should be unique and have some value in the market.
- Like Real Property, it can be bought, sold, licensed, and exchanged.
- The owner can prevent unauthorized use.

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Pooja Kumar



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## ORGANIZATION OF IP OFFICES IN INDIA

**Ministry of Commerce & Industry**  
 Deptt. Of Industrial Policy & Promotion

**CGPDTM**

**Patent Office**

- Kolkata
- Delhi
- Mumbai
- Chennai

**Trade Marks Registry**

- Mumbai
- Kolkata
- Delhi
- Chennai
- Ahmedabad

**Geographical Indications Registry**


- Chennai


**Patent Information System**

- NIIPM
- NAGPUR

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Introduction to I.P



Pooja Kumar