IIC Activity Report

"Interactive Session/Mentoring Session on successful Start-up Founders"

Institutional Innovation Council (IIC) at Sagar Institute of Science Technology andResearch Bhopal organized online session on **"Interactive Session/Mentoring Session on successful Start-up Founders" on 14th August 2021.**

Objective:

The main of this session is to that every budding entrepreneur, getting the **right guidance and mentorship** is the most important key to success. An idea is merely a dream when it's in the head but as soon as one starts **nurturing the idea,** it starts its way towards becoming a reality.

About Webinar

Given India's booming Start-Up Ecosystem, it comes as no surprise that India is a thriving ecosystem for start-ups. Enabling this entrepreneurial ecosystem further while existing players are looking at ways of reaching out, the concept of incubation has always been associated with early-stage companies. Through this session we want to encourage and try to divert the mindset of young technocrats towards thinking on converting their idea into startup.

Expert for the Session:

The expert for the session Mohit Prajapati is the Founder of startup- offerlocation.in and theinsurancesupport.com. He is an alumnus of SISTec from Mechanical Engineering. He has done MBA-Marketing from Pune. He started his first Startup Incubated by BNest MP Government Startup Incubation Center. His startup Offer Location promoted more than 10000 events and 200+ retailers on our platforms. He got Provisional Patent of Automated Wheelchair. He published research paper on OTT platforms. He is runner-up of Patrika News "**Youth Icon Award 2016**". He won 1 International, 2 National working model competitions.

Outcome of the Workshop:

The speaker state that India has the world's third largest start-up ecosystem. In 2018, India has about 50,000 startups in India; about 8,900-9,300 of these were technology-led startups, 1300 new tech startups were born in 2019 alone, meaning that every day there are 2-3 tech startups born. He motivates students to thinks toward problem arises in day-to-day life and what will be the simple solution for that. He also explained participants try to convert their minor and major project into startup. He explain how they can develop this.

Around **56 participants** including students and faculties join this live session.

Web Link of Session - https://drive.google.com/file/d/1seafPT3jeFdSx43G0GeqpY7SrR9UlPdc/view

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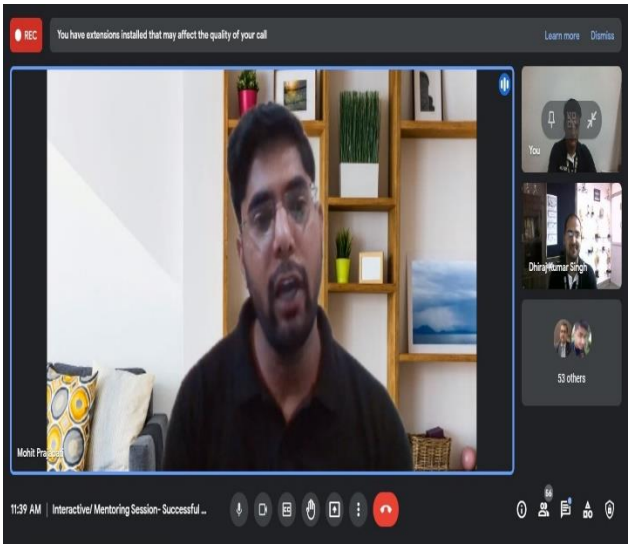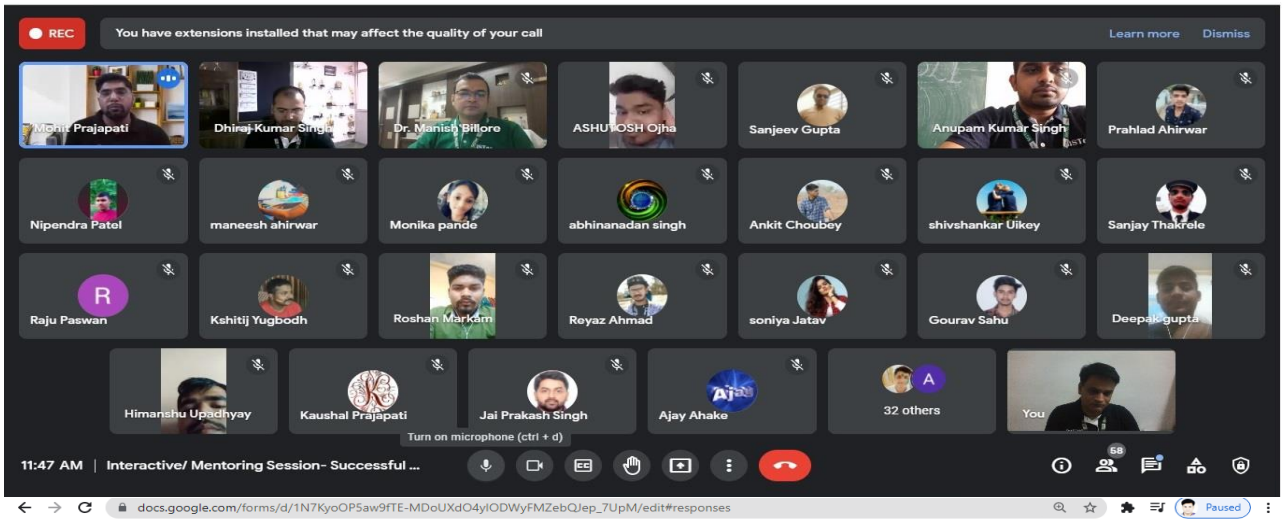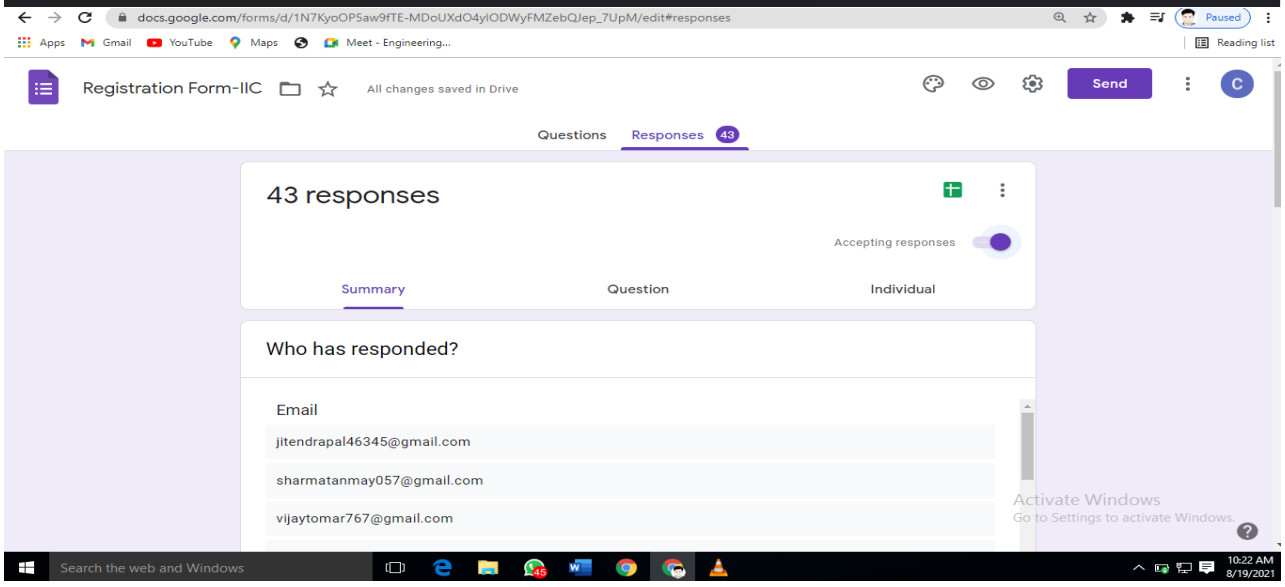
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