

## WEBINAR REPORT



The graphic is a promotional poster for a webinar. It features a blue and yellow color scheme with a background of overlapping geometric shapes. On the right side, there is a black and white portrait of Prof. Ajit K. Shrivastava, a man with a mustache wearing a suit and a lanyard. The text on the left side of the graphic provides details about the webinar, including the organizing body, the topic, the speaker, and the date and time. Logos for the Institution's Innovation Council, the National Innovation Cell, and SISTec-R are displayed at the top.

 INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

 NATIONAL  
INNOVATION CELL  
(GOVERNMENT OF INDIA)

 **SISTec-R**  
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**SISTec-R Institutional Innovation Cell**  
Organizes Orientation Session on

***National Innovation  
and Startup Policy***

**Prof. Ajit K. Shrivastava**

*Head of Department,  
Computer Science Engineering,  
SISTec-Ratibad*

**Monday** **FB Live**  
**25<sup>th</sup> January 2021**  
**Time : 2 :30 PM onwards**

www.sistecr.ac.in

Institutional Innovation Council (**IIC**) at Sagar Institute of Science Technology and Research Bhopal organized online orientation session on “**National Innovation and Startup Policy**” on 25<sup>th</sup> January 2021.

### **Purpose of the workshop**

The National Innovation and Start-up Policy intend to guide HEIs to promote student driven innovations & start-ups and to engage the students and faculty in innovation and start up activities in campus. The entrepreneurial ecosystem in institution will play key role in identifying, mentoring, nurturing innovative and

entrepreneurial potential of students, faculty and staff and transforming them into start-up entrepreneurs by provided avenues of funding, investment opportunities and networking support to make the innovation and venture successful.

### **Expert for the Session:**

The expert for the session was Prof. Ajit Kumar Shrivastava, Professor and Head Department of Computer Science Engineering SISTec-R. He discussed the Importance of Entrepreneurship and Innovation in Economic Development. He also said that the motto of government to make such type of policies is to spread awareness among students, faculty and staff about the value of entrepreneurship and its role in career development or employability should be a part of the institutional entrepreneurial agenda.

**Mr. Dharmendra Narayan Jha** starts the session with, introduction about NISP (National Innovation and Startup Policy) and introduction of the session speaker. He said, Students/ staff should be taught that innovation (technology, process or business innovation) is a mechanism to solve the problems of the society and consumers. Entrepreneurs should innovate with focus on the market niche. Students should be encouraged to develop entrepreneurial mindset through experiential learning.

At the end, on behalf of IIC SISTec-R , Vote of Thanks is proposed.

Around **62 participants** including students and faculties join this live session.

Web Link of Session -

<https://www.facebook.com/IIC.SISTecR/videos/249596686690094/>

